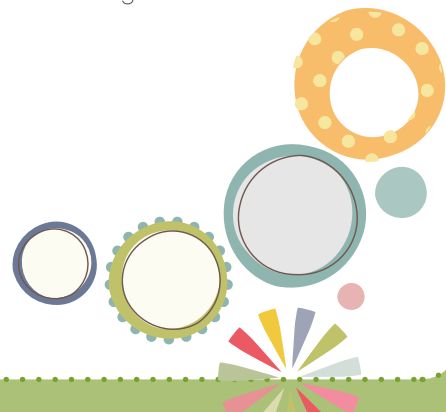




DIY Wedding Invitation Guide

By
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design



Invitation FAQ

What is included in your DIY Invitation packages?

All of my invitation packages come with every digital file needed in order to complete your suite. Digital files come in a high resolution PDF file (including crop marks) formatted for printing. Along with my design services I will also help consult you on any of your needs.

Do you offer printing and assembling services?

These services are not included in the prices outlined in this brochure. If you are interested in these services please let me know and I can give you a customized quote.

Can I customize the size of the invitation and insert cards?

Each invitation suite I create for you will be customized to your exact needs! The invitation designs featured in this guide are for concept purposes only.

I have a specific design that is not covered in your general design packages, do you offer more customized designs?

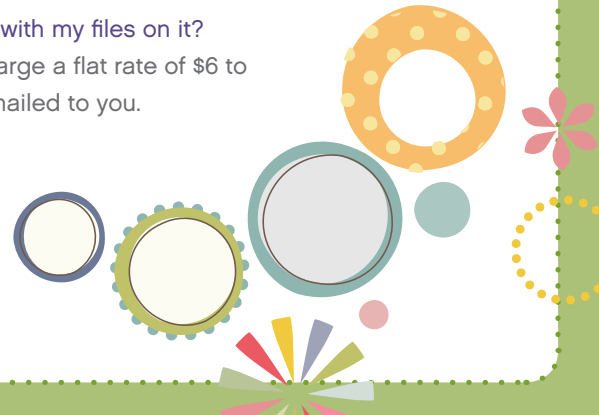
Of course! If you do not see what you are looking for in this guide, please contact me with details of the invitation and I will work with you to create exactly what you want!

What are your payment policies?

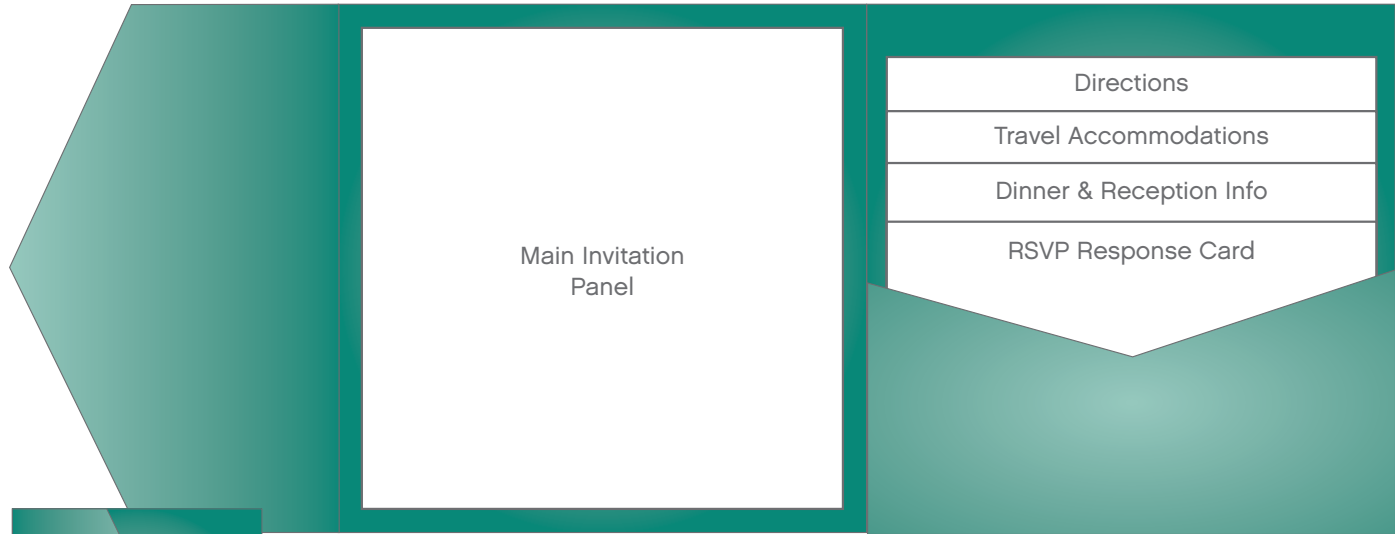
Payment must be made in full before any digital files will be released to you.

Can I get a CD with my files on it?

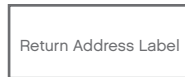
Absolutely. I charge a flat rate of \$6 to have your CD mailed to you.



Deluxe Invitation Suite



Closed Envelope

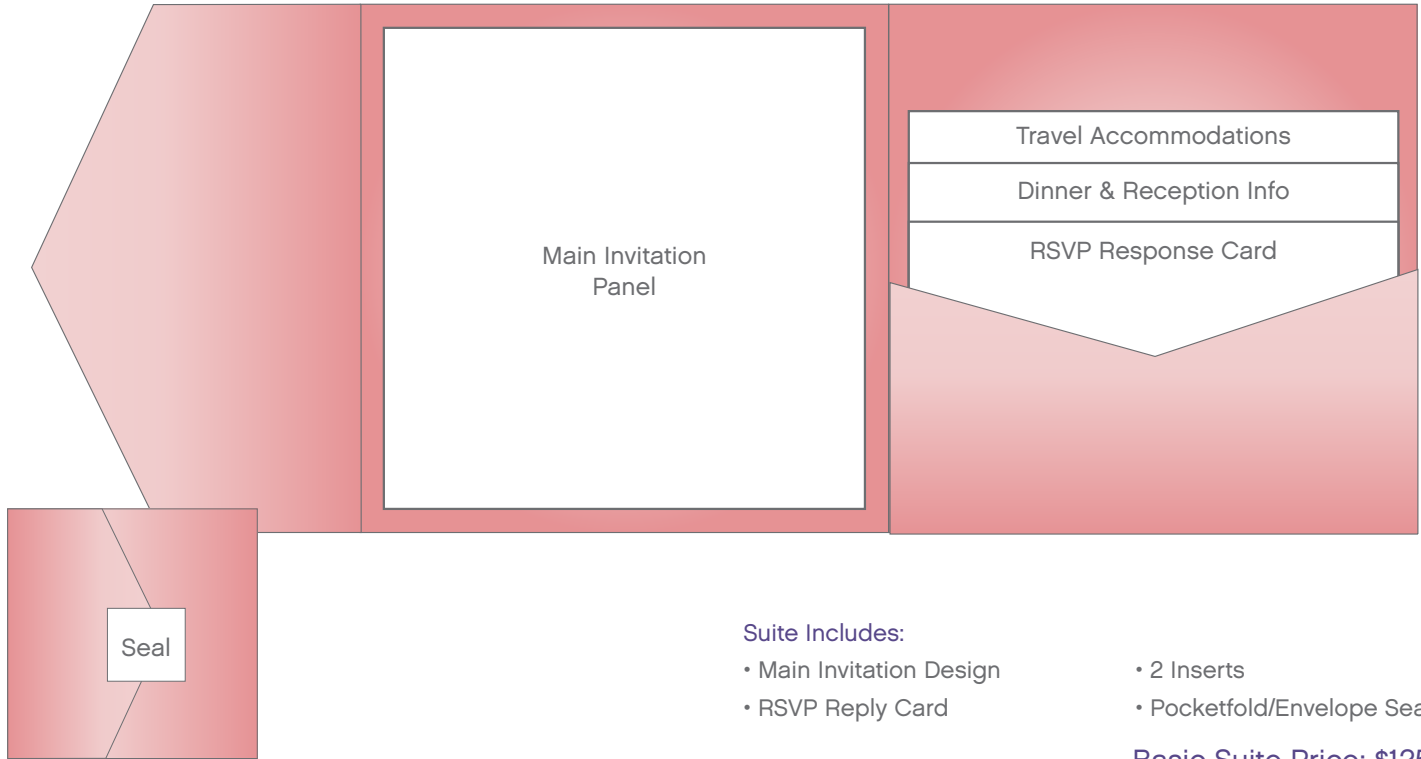


Suite Includes:

- Main Invitation Design
- RSVP Reply Card
- 3 Inserts
- Pocketfold/Envelope Seal
- Return Address Label

Deluxe Suite Price: \$145

Basic Invitation Suite



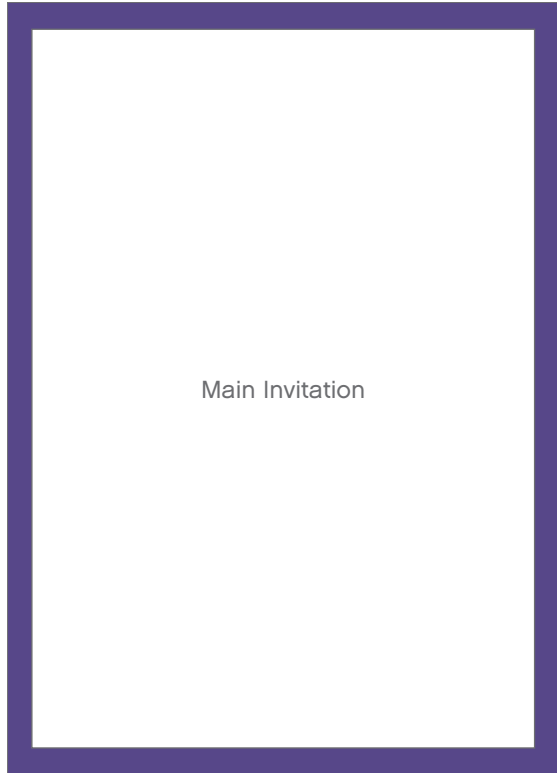
Closed Envelope

Suite Includes:

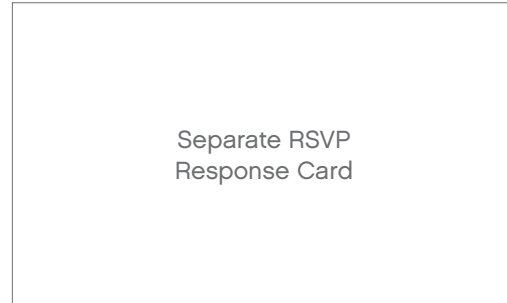
- Main Invitation Design
- 2 Inserts
- RSVP Reply Card
- Pocketfold/Envelope Seal

Basic Suite Price: \$125

Flat Invitation Suite



Main Invitation



Separate RSVP
Response Card

Suite Includes:

- Main Invitation Design
- RSVP Reply Card

Flat Suite Price: \$75

The Design Process

STEP 1: Design Consult

The process begins with a simple, yet thorough information gathering session. I will email you a link to fill out a design questionnaire to answer questions and determine the style and theme of your occasion. Together, we will discuss your vision—covering everything from your chosen color palette, overall theme and personal style. These characteristics are very important and will be reflected in your design. Feel free to email me swatches of your dress and/or magazine sheets, favorite blogs, invitations, etc...anything that reflects your vision.

STEP 2: Place order

Once a general concept has been agreed upon, I will then send you an invoice for your project with instructions for payment. If you are placing an order for a DIY printable templates, the payment must be made in full before I start your design. If you are ordering printed and assembled pieces, a 40% deposit is required to begin the process. Your deposit will be used towards your final order and the remaining 60% is due before your pieces will get shipped to you.

STEP 3: Presentation of concepts

I will send you an email within 7-10 days of receiving your deposit/payment that will include digital proofs of each piece in your suite. For custom designs, you will receive at least 3 design options to choose from. Once you select the version you want to use, we will then make any additional changes to that version. After these changes are made, you will then receive another digital proof for your final approval. It is important to

review each detail including the spelling of names, places, times, dates, etc... before giving your final approval on the design.

STEP 4: Final Proof

FOR DIY PRINTABLE TEMPLATES:

Once I receive the final approval on your pieces, I will format your files so that they are print-ready. This process usually entails adding crop marks and placing multiples on a page. I will format your files so that they fit onto a 8.5" x 11" sheet of paper, other sizes can be created for you but must be specified to me before giving your approval.

FOR PRINTED AND ASSEMBLED INVITATIONS:

Once I get your final approval on the files I will start printing your pieces and will assemble one suite that I will send you a photo of within 7-10 business days. After I send your invitation photo I will send you another invoice for the remaining 60% balance plus the shipping & handling charge. Once I receive payment on the balance I will ship your order of invitations to you.

***AT THIS POINT, ANY CHANGES AT THIS STAGE WILL REQUIRE A \$125 CHANGE FEE.**

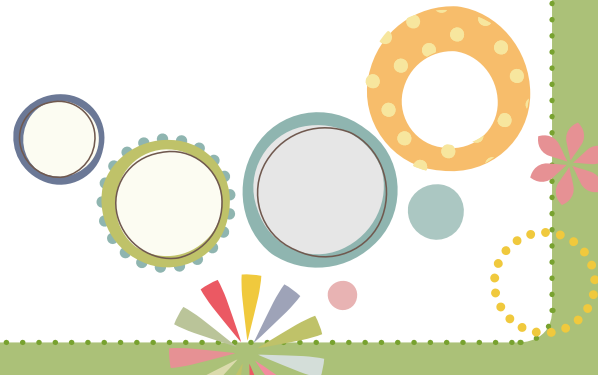
STEP 5: Production and Delivery

Depending on the complexity of the design and items in-stock, the production time from the final approval may take anywhere from 2 to 5 weeks. After everything is printed and assembled, your invitations will be shipped and I will advise you of the expected delivery.

Extras

Additional Insert	\$15	Save The Date Card	\$45
Pocketfold/Envelope Seal	\$10	Thank You Card	\$35
Belly Band	\$10	Wedding Logo/Monogram	\$50
Return Address Label	\$10	Wedding Program	\$40+
Custom Postage Stamp	\$8	Table Numbers (Up to 20)	\$35
Wedding Map - Line Drawing	\$30		

*Prices listed are for DIY printable templates. If you would like printing and assembling prices, please contact me for a custom quote.





Ordering Instructions

If you are ready to order your customized invitations please contact me via email with the suite you would like to purchase. I will then work with you directly to make sure your invitation is exactly what you are looking for!

Remember, if there are specific features that are not listed that you would like to integrate into your invitation, please feel free to ask me about them. I will always work with you to meet your needs as best as I can.

Contact Email

weddings@sheilamari.com